

Panhandle Prevention Coalition

YTD Prevention Strategy Report

As of March 2011

Goals/Priorities

Reduce Alcohol Use among Youth 17 and Under
Reduce Binge Drinking among Persons 18 to 25
Reduce Drinking and Driving among All Ages

Contributing Factors

Favorable Community Norms
Easy Social Access
Easy Retail Access
Low Enforcement of Laws due to lack of resources

YTD Strategy Updates

11 Sobriety Checks:

603 stops, 207 citations, 39 drug and alcohol related citations and 51 arrests.

Compliance Checks:

County	Passed	Failed	Closed	Total Ckd
Banner	0	0	0	0
Box Butte	23	2	1	26
Cheyenne	29	11	7	47
Dawes	62	9	11	82
Deuel	10	5	1	16
Garden	16	2	5	20
Kimball	26	5	2	33
Morrill	28	1	5	30
Sheridan	14	8	8	30
Sioux	1	0	2	3
Total	209	43	42	294
W/O Closed				252
*Scottsbluff	141	8	0	149

*Funded by Project Extra Mile

Responsible Beverage Server Training:

<u>Date</u>	<u>Number of attendees</u>
Sept. 2009	49
Dec. 2009	29
Feb. 2010	35
April 2010	35
June 2010	45
Sept. 2010	37
Dec. 2010	43
March 2011	10
<i>YTD Total</i>	<i>283 YTD</i>
52 % increase of knowledge between pre and post tests scores	

K-12 Workgroup:

Coaches will be presenting "Life of an Athlete" in all three tiers of the Panhandle. John Underwood will present in April 5th & 6th 2011.

Data and Evaluation:

Evaluators are working on analyzing 2010 strategies and awaiting SHARP survey results.

Post Secondary:

Survey's to be taken at WNCC and Chadron State College this Spring Semester.

Marketing Campaign:

Received Folders and Fact sheet Templates and vertical banners, Marketing Consultant is working on Email and Powerpoint template as well as other various marketing strategies.

Local Policy Changes & Support

Use and Lose Law
Support Social Host Law
Alcohol in State Parks
2AM Bar Hour Extension
Life of an Athlete-School Policy

Alcohol Density

Banner	0
Box Butte	30
Cheyenne	30
Dawes	30
Deuel	7
Garden	10
Kimball	16
Morrill	19
Sheridan	28
Sioux	3
Scotts Bluff	95
<i>268 Liquor Licenses in the Panhandle</i>	